



# PORTRAITS

BY MEL PETTIT PHOTOGRAPHY





# WELCOME

A good portrait offers a glimpse into who you are and what you do. It is a visual connection that evokes memories for your family and friends. Everyone wants to be remembered and there's no better way than having a professionally produced portrait to create or revive special moments. There are many factors that go into a headshot portrait, from posing and lighting to angles and editing, and that's why it's important to make the investment in a professional if you want the absolute best results. Good images are important and you deserve them.



# MORE THAN ONE LOOK FOR YOUR PORTRAITS

There is more than one way to make your portraits work.

Portraits reflect your personality and your identity. You can choose the way you look simply by changing your clothing and making subtle or not so subtle differences to your hair. From a formal evening gown photographed at three quarter length to a tighter crop, or jeans and t-shirt and anything in between. Go from fairytale princess to a rock chick - it's your choice.

Choose your favourite look to be blown up for a big print on a wall, or go for a book showing all of your looks in one place. There is no limit to the way you show yourself off.





# CHARACTERISTICS OF A GREAT PORTRAIT

You have your looks, you have chosen your photographer, and you have booked your photo session. Now what? How do you ensure that your portraits reflect the vibes you want, are of high quality, and will help you stand out? These are five characteristics of a great portrait. If you stick to these simple rules, you will leave your session with portraits you love.

1. Your looks – The goal of portraits is to show who you want to be. The best way to do this is to decide on the looks you want to portray and go for it. Nothing is off limits.
2. Confidence and approachability – Visibly showing off your personality in your portraits demonstrates self-confidence, and that will be seen in the images.
3. Smile with your teeth – and your eyes! This goes without saying, but real smiles radiate a genuine vibe that will attract your audience.
4. Glamour over personality – Make sure your portraits look like you want them to. Experiment with makeup, hair, or clothing before the session then reproduce those looks. Just be unapologetically what you want to be!
5. Conservative through to wild colors – Get the looks you want by using colours.

# PORTRAIT SESSION MISTAKES TO AVOID

Now that you know the characteristics that will make your portraits awesome, here are some mistakes to avoid prior to getting your portraits and during your portrait session.

- Not coming prepared – You have to put in the work for a successful product. This includes having your outfits ready, your hair and makeup done, and arriving on time. Otherwise, you may feel rushed or flustered, and you will likely be unhappy with your portraits.
- Not looking like you want to – A portrait is supposed to reflect the way you want to feel, so feel free to be someone that you are not. For example, wear an outfit, shoes, or makeup that you wouldn't normally. That is very empowering, and alters your normality.
- Fake smiles – A fake smile can give off an impression of ingenuity and lack of personality. Not sure how to get that perfect, real smile for the camera? Try bringing a friend with you to the session, or playing music that helps you feel more relaxed and comfortable.
- “Statement” clothing – Portraits are about you and your clothing. Make your session a fashion show, and be as outrageous as you like!
- Choosing the wrong setting – Make sure the location of your portrait session fits with the images you are trying to create. Everything is controllable in a studio setting, particularly the lighting and background.







# PRICING

## option one:

In an effort to keep everything simple I have reduced my packages to a single offering. A studio based shoot costs £120 for a two hour booking. Electronic downloads are £10 per image. A home or location based shoot is £70 for a two hour booking with downloads also at £10 per image.

Printed products can be added as separate orders. They range from books to prints and products to hang on your wall. Current prices can be found by visiting my page at [www.melpettitwedding.photography/portrait-fixed-price-packages/](http://www.melpettitwedding.photography/portrait-fixed-price-packages/)

# PROFESSIONAL HAIR & MAKEUP APPOINTMENT

Booking a professional hair and makeup appointment prior to your portrait session is recommended. Why? You should be prepared to look like your very best self! Professional stylists can help cover blemishes, balance skin tones, tame your hair, and more so that you look and feel your absolute best.

Another added bonus of scheduling a professional hair and makeup appointment is that you do not have to worry about the details. Instead, you can sit back, relax, and focus on showing off your personality at the portrait session. Besides helping you look your best, your professional stylists will leave you with an added level of self-confidence and belief in yourself that will radiate through your photos.

Remember, if you are using a new stylist or makeup artist, it is always a good idea to do a trial run before your portrait session. This way, you can know for sure that you are getting the look you want. If there is anything you feel uncomfortable about, you can bring that up in the trial run, rather than scrambling when it is actually show time!

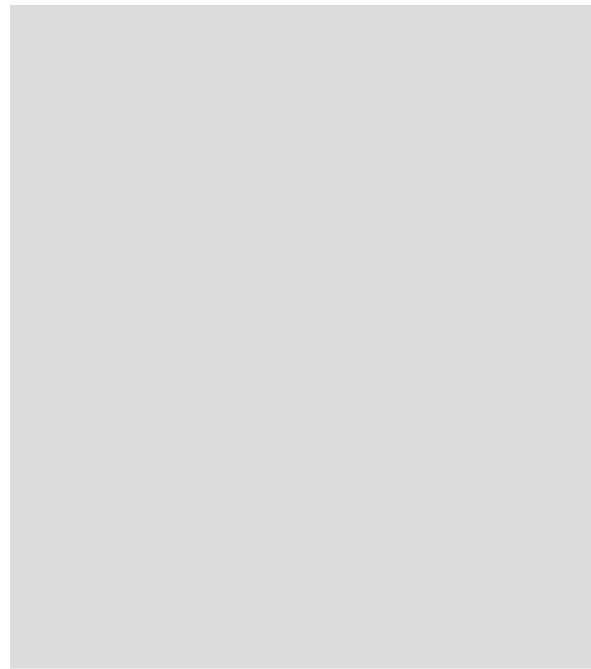


# PORTRAIT PREP CHECKLIST

Once you have booked your session, follow this simple checklist so that you are ready!

- Determine what you are going to do with your portraits. Do you want them electronically, prints, a book or something to hang on the wall?
- Determine the setting for your headshot. Do you want to be in the photo studio, on location, or outdoors? If you are not sure, talk to your photographer to figure out the best place for your photos!
- Get your hair and makeup done. Booking a professional appointment is recommended. Besides bringing your portraits to the next level, you will radiate self-confidence that shines through the photos.
- Pick your outfits. They should be clean and wrinkle-free. Choose from a range of styles to reflect your personality.
- Get lots of sleep the night before your session.
- Smile!





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[www.melpettitwedding.photography](http://www.melpettitwedding.photography)

07990 573372

[info@melpettitwedding.photography](mailto:info@melpettitwedding.photography)